

Hotel Corona D'Oro: A Boutique Hotel In The Heart of Bologna



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Travel

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Hotel Corona D'Oro in Bologna, Italy is a perfect base for exploring everything the city has to offer.



The pristine interior of **Hotel Corona D'Oro** in Bologna, Italy (capital of the **Emilia Romagna** region) belies a storied history that is intertwined with that of the city.

Now an intimate 40-room, boutique property, the hotel once was the private residence of an aristocratic family when it was constructed in the 15th century. It later housed an *osteria* (informal eatery serving simple food and wine) and a *locanda* (inn) during a time when horses rather than bicycles and motorbikes traversed the city's cobblestone streets. The building survived World War II although its furnishings were ransacked by German soldiers.

Now Hotel Corona D'Oro, whose "crest" is a golden crown, is one of two luxury hotels in the region (the other one is in Parma, Italy) recognized as a finalist in the Condé Nast Awards for Excellence 2019, in the Best Urban Hotel category.

An unparalleled location

The hotel sits on Via Guglielmo Oberdan, a narrow, pedestrian-only street in the heart of the city's medieval center—steps away from the majestic Piazza Maggiore, the city's virtual living room. It's close to the Two Towers (*Le due torri*), structures reminiscent of a time when this city of porticoes also had more than one hundred towers.



It's a short walk to the ancient Quadrilateral market area where shops and old-fashioned stalls overflow with the best vegetables, fruits, fish cheese and meats of the region. Just outside the hotel door, Via Oberdan itself is lined with a mix of interesting boutiques, bars, restaurants and food shops.



Refined elegance



Guestroom at Hotel Corona D'Oro in Bologna. HOTEL CORONA D'ORO

The hotel rooms have been refreshed with a mix of painted built-ins, decorative moldings and antique furnishings. Ecru-colored walls complement classic Italian fabrics that drape the windows, many of them balconied. Beds are uber-comfortable with plush bedding; a pillow menu stands on the nightstand. The bathroom walls and floors are made of Italian Carrara marble; the plumbing and fixtures are modern.

A choice of three room categories and two types of suites offer a variety of settings depending on one's taste and budget. The deluxe suite, with a separate living room and bedroom, has a frescoed ceiling from the 15th century.

Public areas of the hotel are just as inviting. The breakfast room downstairs has fabric-covered walls and vaulted ceilings. Each morning, the lavish breakfast buffet includes a wide choice of pastries, breads, homemade cakes, fruits, juices; eggs, and even an automatic pancake-maker. Guests can also



Breakfast buffet at Hotel Corona D'Oro. JEROME LEVINE



The most compelling (and welcoming) space, however, is the large, light-filled room just beyond the small lobby on the ground floor. A glass atrium ceiling fills the room with light, offering guests the feeling of being outdoors but protected from the elements.



A welcoming space beyond the lobby at Hotel Corona D'Oro. JEROME LEVINE

The room is white and gold, a mix of architecture styles: dramatic Doric columns, a smattering of art deco accents, and stucco reliefs sporting gold crowns. One can easily imagine the same space having been one where nobles once met for dinner and dance. Now, guests are drawn here to chat, sip a cup of cappuccino, or savor an *aperitivo* from the cocktail bar tucked in a small alcove.

Exceptional service

The hotel offers every modern amenity, including complimentary high-speed Internet, but its gracious service and intimate size make it a standout from other properties. Room service breakfast comes on a silver tray with a fresh rose in a vase. Reception staff knows each guest by name and goes out of their way to make every stay memorable.



As people discover the wealth of artistic, architectural, cultural and culinary treasures in [Bologna](#), the number of leisure and business travelers is increasing at a steady clip. Visitors are discovering, too, that Bologna is not a one- or two-day city. It's large, cosmopolitan, and has a personality of its own that still retains its authenticity. Hotel Corona D'Oro is a perfect base for exploring everything this great city has to offer.

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